

Although events at the Stone House Museum draw audiences from every demographic, a typical visitor might be described as an active learner, a community event goer, someone who loves to keep in-the-know and who cares about enrichment. Support for the Belchertown Historical Association speaks to existing and potential customers, letting them know that you...

- Have a strong commitment to the community you serve
- Believe that culture and history are important assets in our valley
- Are savvy with advertising dollars by choosing a cost-effective and impactful way to build name recognition

The 2018 Program booklet will be widely distributed throughout town and handed out at each of our events during the year. We expect it to have a good shelf life.

When you are ready to make a commitment, **please fill in and return this form by mail with your check to: The Belchertown Historical Association, PO Box 1211 Belchertown MA 01007-1211**

**2018 Season Program Ads**

\_\_\_\_\_ \$1000 Event Underwriter (maximum of 3)  
Full page ad (full color) in Program (back or inside covers) + all event promotions + website promotion

\_\_\_\_\_ \$ 500 Event Sponsor Full page ad (b&w) in Program + all event promotions + website promotion

\_\_\_\_\_ \$ 250 Founder  
1/2 page ad (b&w) in Program + website promotion

\_\_\_\_\_ \$ 100 Benefactor  
1/4 page ad (b&w) in Program + website promotion

\_\_\_\_\_ \$ 25 Friend  
Listed in Program + website

\_\_\_\_\_ \$ \_\_\_\_\_ Donation only - no promotion needed.

Please add me as a sponsor for the following specific events (\$100 each)  
\_\_\_\_\_ Opening Day  
\_\_\_\_\_ Living History Day  
\_\_\_\_\_ Lecture Series  
\_\_\_\_\_ Murder Mystery Dinner  
\_\_\_\_\_ Member only Cocktail Party  
\_\_\_\_\_ Yuletide Decorations/Refreshments

Donations are tax-deductible as permitted by law.

Name \_\_\_\_\_ Business: \_\_\_\_\_

Email \_\_\_\_\_ (not shared)

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Thank you!!

Camera ready art should be forwarded to [info@stonehousemuseum.org](mailto:info@stonehousemuseum.org)

FullPage 4.5x7.5, 1/2Page 4.5x3.5, 1/4Page 4.5x2 or 2.25x3.25

If you need assistance in creating an ad, contact [info@stonehousemuseum.org](mailto:info@stonehousemuseum.org) to set up an appointment.

**Questions? Contact Tom Stockton (President) 413-323-0946 or Mary Knight (PR) 413-323-4806**

The Belchertown Historical Association is committed to keep history alive for generations to come, and we appreciate your partnership in this endeavor.